



## **NEWTEC APPOINTS TOP BANKING EXECUTIVE BRIGITTE BOONE TO STRATEGIC COMMITTEE**

**Sint-Niklaas, Belgium, 19<sup>th</sup> May 2010.** Newtec announces today that Brigitte Boone, formerly the CEO of the Merchant Banking division of the Fortis Bank – and an Executive Board member – has joined Newtec as a member of its Strategic Committee.

Boone joins Newtec with extensive knowledge of banking, corporate and structured finance, tax and legal issues across a wide international market place. She has also led international project teams covering mergers and integrations and has an experience as board member in a wide variety of sectors, including technology, media, retail, real estate and food.

Serge Van Herck, CEO of Newtec said: *“I am absolutely thrilled that someone of Brigitte’s truly world class record and experience in the banking and finance sector has decided to join us. She will bring a new dimension to what is already a very successful Strategic Committee”.*

Boone becomes the second external member of the Strategic Committee, following the appointment last year of Martin De Prycker, the former CEO of Barco. Prior to this Mr De Prycker had been a long standing member of Alcatel, where he founded the ADSL Broadband products division as well as holding the position of Chief Technology Officer. In 2002, he became CEO and board member of Barco.

*“I am aware that Newtec has a well deserved international reputation for innovation and truly excellent customer service and these are just some of the qualities that attracted me to them,”* said Brigitte Boone.

Boone added: *“If my experience and areas of expertise can help Newtec strengthen its position further, we will all enjoy the experience and I am immensely looking forward to the challenges and opportunities that lie ahead”.*

Ms Boone, who began her career in the legal department of the Generale Bank in 1985, has previously gained degrees in Law and Economic Law and spent part of her education at the world renowned Harvard Business School.

Ends.

For more information please contact:

Newtec Cy.  
Kerstin Roost  
Public Relations Director  
Tel: +49.30.43095-562  
E-mail: Kerstin.Roost@newtec.eu

## **MEDIA DOWNLOAD**

High resolution pictures made of Brigitte Boone as well as the Newtec corporate logo are available via following link:

➤ [www.newtec.eu/PR-2010-05-Boone](http://www.newtec.eu/PR-2010-05-Boone)



## **ABOUT NEWTEC**

[www.newtec.eu](http://www.newtec.eu)

Newtec is a global market leader in Satellite Communications, offering highly reliable products and solutions including DVB-S2 modulators and modems, Digital TV & Radio Distribution and Exchange networks, IP Broadband Access Networks as well as software solutions for the optimization of Internet traffic to customers worldwide.

With its ambitious policy of re-investment in R&D, Newtec is recognized as a forerunner in several innovative satellite communication technologies, which have been published as industry standards (DVB, DVB-S2, DVB RCS and iSatTV Cenelec pr EN50478).

Established in 1985, and headquartered in Belgium, the company has regional offices located in Stamford (US), Singapore (Singapore), Beijing (China), Dubai (UAE) and São Paulo (Brazil). Newtec's Tellitec® IP software products for Internet traffic optimization and data communication are engineered in Newtec's research and development facilities in Berlin (Germany). Newtec's subsidiary TurboConcept in Brest (France), develops Intellectual Property Cores for turbo and LDPC building blocks.

For more information on Newtec's products and solutions visit Newtec at CommunicAsia show in Singapore, booth 5L2-01 15th until 18th June 2010: [www.newtec.eu/CommunicAsia2010](http://www.newtec.eu/CommunicAsia2010).