



Newtec expands its local presence to South Africa and welcomes Martin Brasg as Business Development Manager, Africa



Johannesburg, June 2006, Newtec, a market leader in satellite communication equipment and systems, announces today that it has opened new offices in South Africa and appointed Martin Brasg as Business Development Manager for the African market.

The new offices will offer African customers local sales and support services for Newtec's professional SATCOM products as well as network solutions for Business to Business broadband access, broadcast, backbone and trunking applications.

Martin has been involved in the satellite industry for over 15 years. He brings with him vast knowledge and experience of the international satellite business, specialising in Africa.

Before joining Newtec, Martin was business development manager with MarPless Communication Technologies of South Africa, a satellite integration company. He played a key role in providing turnkey engineering solutions for potential and existing satellite customers in the GSM telco, VSAT and broadcasting sectors.

Prior to joining MarPless, Martin was General Manager, Africa, for Newskies Satellites of the Netherlands, a major satellite owner/operator. He assisted in developing and implementing satellite-based initiatives for space segment and Value Added Services in Sub-Sahara African Regions. He also worked in marketing with Apple Computer Southern Africa, and was manager of special markets for Global One/Sprint, focusing on the ISP market. Martin Brasg holds a bachelor's degree in photojournalism and a post-graduate diploma in business management.

About Newtec

Since its establishment in 1985 in Belgium, Newtec has been among the market leaders of Satellite Communication, offering highly reliable products and solutions as DVB modulators, Digital TV & Radio Distribution networks, interactive TV networks and IP Broadband Access Networks to customers throughout the entire world.

With its ambitious policy of re-investment in R&D, Newtec is being recognized as the forerunner in several innovative satellite communication technologies, which eventually were published as industry standards (DVB, DVB-S2, DVB RCS and iSatTV Cenelec pr EN50478). Newtec has regional offices located in Stamford (US), Singapore (Singapore), Beijing (China), Dubai (UAE), São Paulo (Brazil) and Johannesburg (South Africa).

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