



18<sup>th</sup> August, 2009

## **NEWTEC SHORTLISTED FOR 2009 CSI AWARDS WITH FlexACM® AND MENOS**

Newtec announced today that, it has been shortlisted in two categories for this year's Cable and Satellite International Awards. Its FlexACM® solution has been recognised in the "Best satellite contribution/distribution/transmission solution" category, and MENOS (Multimedia Exchange over Satellite), is a finalist in the "Best outside broadcast technology or service" category. The winners will be announced at an awards ceremony on Friday 11<sup>th</sup> September 2009 at IBC in Amsterdam.

FlexACM® is a solution that allows simple, yet very efficient implementation of ACM (Adaptive Coding and Modulation) over satellite, in IP trunking and IP backbone systems, reducing cost, whilst improving customer satisfaction and ensuring 100 percent service reliability. The unique FlexACM solution, which is the first of its kind, allows implementation of ACM in both point-to-point and point-to-multipoint configurations, for unidirectional as well as bidirectional links and typically provides 100 percent increase in throughput, while providing 100 % link availability.

MENOS is a fully IP based revolutionary networking concept used to exchange multimedia content over satellite, allowing broadcasters to share video and audio material among scattered sites in a fully automated and cost efficient way. MENOS has also been shortlisted for the IBC2009 Innovation Awards.

Newtec CEO, Serge Van Herck, said *"We were very proud to win a CSI "Product of the Year" award in 2008 with our EL810 Mobile PEP-Box® Terminal providing state-of-the-art IP traffic enhancement, traffic compression and IP security functionalities. I am now extremely pleased that we have been shortlisted in two categories this year. Both FlexACM® and MENOS are truly innovative solutions and flagship products for Newtec and we are hoping that this will be recognised on award night."*

The CSI Awards are entering their fourth year and are one of the most comprehensive technology awards anywhere, designed to reward technical and product marketing excellence, with an emphasis on innovation.

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## **ABOUT NEWTEC**

**[www.newtec.eu](http://www.newtec.eu)**

Newtec is the European market leaders in Satellite Communications, offering highly reliable products and solutions including DVB-S2 modulators and modems, Digital TV & Radio Distribution and Exchange networks, IP Broadband Access Networks as well as software solutions for the optimization of Internet traffic to customers worldwide.

With its ambitious policy of re-investment in R&D, Newtec is recognized as a forerunner in several innovative satellite communication technologies, which have been published as industry standards (DVB, DVB-S2, DVB RCS and iSatTV Genelec pr EN50478).

Established in 1985, and headquartered in Belgium, the company has regional offices located in Stamford (US), Singapore (Singapore), Beijing (China), Dubai (UAE) and São Paulo (Brazil). Newtec's Tellitec<sup>®</sup> IP software products for Internet traffic optimization and data communication are engineered in Newtec's research and development facilities in Berlin (Germany). Newtec's subsidiary TurboConcept in Brest (France), develops Intellectual Property Cores for turbo and LDPC building blocks.

Newtec's products and technologies will be demonstrated on the Newtec booth **1.A49** at **IBC2009** ([www.abc.org](http://www.abc.org)), 11th until 15th of September in **Amsterdam**, the Netherlands.