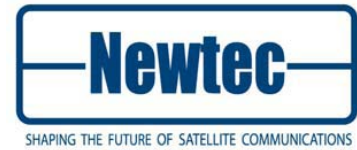


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## **Newtec wins prestigious 'Technology Innovation' Award**

Sint-Niklaas, Belgium, October 1st, 2008. Newtec, market leader in the development and production of broadcast, telecom and IP applications over satellite, proudly announces that the Company has won the Award for The Most Technologically Innovative Company, selected from those participating in the National "Open Company Day" initiative, supported by the Flemish Government and by Agoria - Belgium's largest Employers' Organisation and Trade Association.

The "Open Company Day" is an annual event in Belgium whereby companies open their doors to the general public. The aim is to bring the public and companies closer together. The "Open Company Day" attracts more than 800,000 people visiting over 430 companies.

Newtec was presented with this prestigious Award on September 30<sup>th</sup>, from Patricia Ceysens, Flemish Minister of Economy, Science, Innovation and Foreign Trade.

### **About Newtec's innovation**

Sat3Play<sup>®</sup> is a consumer satellite broadband Internet access system that provides an "always-on" two-way broadband connectivity over satellite between the end-user and the Internet, therefore remaining completely independent from existing terrestrial networks. The principle can be compared with "ADSL over satellite".

By using satellite, the end-user is completely independent from terrestrial networks and provides the means for broadband access in remote regions, or situations where terrestrial networks are lacking or are not usable.

The unique aspect of the Sat3Play<sup>®</sup> system is that the price for the end-user is brought down to the absolute lowest level available on the market combined with a self-installation capability of the end-users' equipment. The monthly subscription fee is comparable to terrestrial technologies.

Self-installation for this type of application is innovative for the industry and unique of its kind.

In many Countries such as Germany, France or Italy, it is economically not viable for operators to deliver countrywide DSL or cable coverage, and some 10 to 30% of households cannot get a broadband connection. Even in some regions of small, highly-cabled countries such as Belgium or the Netherlands, households are still deprived from broadband access. In Europe, the European Commission has made it a top priority to enable broadband internet access for all European citizens. The major challenge for Internet Service Providers is to offer 'DSL-like internet access,' in these remote areas, and this for a competitive price.

Newtec's Sat3Play<sup>®</sup> technology provides an answer to this challenge and is commercially available through one of the first Sat3Play<sup>®</sup> customers, SES Astra, the largest satellite operator in Europe, through a service called ASTRA2Connect. It is being sold by Internet Service Providers in more than 10 different countries including Germany, France, Italy, UK, Switzerland, Austria, Ireland, Belgium, Netherlands, Poland and Slovenia.

Sat3Play<sup>®</sup> is designed for large service providers such as telecommunications operators, Internet Service Providers and broadband operators that target the residential and small enterprise markets, wanting to offer internet access in regions without terrestrial (broadband) internet access.

### **About Newtec**

[www.newtec.eu](http://www.newtec.eu)

Newtec is one of the market leaders in Satellite Communications, offering highly reliable products and solutions including DVB modulators, Digital TV & Radio Distribution networks, interactive TV networks and IP Broadband Access Networks to customers worldwide.

With its ambitious policy of re-investment in R&D, Newtec is recognized as a forerunner in several innovative satellite communication technologies, which have been published as industry standards (DVB, DVB-S2, DVB RCS and iSatTV Cenelec pr EN50478).

Established in 1985, with Headquarters in Belgium, the Company has Regional Offices located in; Stamford (US), Singapore (Singapore), Beijing (China), Dubai (UAE), São Paulo (Brazil) and Johannesburg (South Africa).

Additional information is available at [www.newtec.eu](http://www.newtec.eu)

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